



George T. Gundling

Chief Executive Officer

George Gundling became president and chief executive officer of SSI in November 2008. He is responsible for creating, communicating, and implementing the organization's vision, mission, and overall direction of SSI.

George's business objective is guiding SSI to become the pre-eminent SaaS software company in the U.S. by leveraging the convergence of Cloud, ubiquity and affordability of mobile technology, and the changing demands in key industries, such as healthcare.

With more than 25 years of experience in technology and senior-level business technology leadership, George's previous role included chief operating officer of SSI from 2006 until 2008 when he was appointed to his current position by SSI's board of directors.

Prior to SSI, George was with PepsiCo for over 19 years. At PepsiCo, George's roles included spearheading IT for Frito-Lay International; leading the Enterprise Technology function for PepsiCo U.S.A.; and the award-winning development of the Frito-Lay business intelligence and executive information systems. George's expertise in systems development and business intelligence has been documented in several case studies including Harvard Business School where George has been a guest speaker. Based on the business success of these systems, Frito-Lay was awarded the Smithsonian Award for Technology Excellence.

George received his Bachelor of Science in Mathematics from Bethany College, West Virginia.

Prakash Vyakaranam

Chief Technology Officer



Prakash Vyakaranam serves as chief technology officer for SSI. He is responsible for the technology strategy and vision for SSI's clients and SSI Healthcare. His primary goal for the company is to make SSI the leading provider of business solutions by ensuring that the applications are built to address business needs while using the latest technological

advances in both mobility and cloud

Prakash has been engaged in providing end-to-end software solutions for over 15 years having worked with companies like EDS. Prakash has experience in providing software architecture strategies, identifying and forming technical teams for various projects, and mentoring teams and individuals. His breadth of business knowledge across various verticals like retail, telecom, healthcare, transportation and related industries helps in providing the right kind of technology for the businesses. Prakash can engage various teams to deliver the right IT strategy and vision to transform IT from a "spend" to providing a quick ROI which is critical for businesses.

Working with several different technologies helps Prakash to strategize which is the most appropriate for a respective business. He believes that being "wedded" to a particular technology is no longer a solution to address business problems. Prakash guides companies in determining the ideal way to address their issues and provide an efficient and quick return on investment.

Prakash received a Masters in Science in Engineering from the University of New Orleans.



Tom Cavanaugh

Managing Director - Healthcare & Logistics

Tom Cavanaugh is the managing director for SSI's healthcare and logistics industry solutions. He is responsible for healthcare strategic project planning; architectural design; mobile and web software development; software integration; on-going implementations and support

of SSI's healthcare software solutions running in over 700+ hospitals and healthcare organizations.

Tom's primary business objectives for SSI are two-fold: 1) Provide vision and leadership to identify and implement lucrative SaaS solutions for the healthcare space; and 2) Establish strategic health care and technology partnerships.

As a healthcare technology leader, Tom specializes in mobile custom and SaaS solutions to deliver ground breaking healthcare solutions for hospitals, physicians' offices and home health organizations. With over 30 years' experience in the IT industry, he is a business driven, results-oriented CIO with a proven record partnering with corporate executives and leading the development of healthcare systems at The Studer Group, RISCORP Inc., and Liberty Mutual Inc. Tom's CIO roles at Sunglass Hut International, Philips Electronics, and Liberty Mutual give Tom a broad and deep understanding of the criteria required to establish strong, value-added partnerships.

Known as "The Unflappable CIO," Tom is an inspirational DFW conference speaker and actively participates in DFW CIO panels with organizations like the Dallas Business Journal, Robert Half and TechExec. Tom has been instrumental in developing and growing key partnerships with home health and hospital industry experts such as the Studer Group; Briggs Healthcare; Cardinal Health; Pathos; and Tenera Home Health.

Tom earned his Bachelor of Science in Business Administration from the University of South Carolina, Columbia, S.C.



Dave Harness

Managing Director, Operations & Mobile Solutions

Dave Harness is managing director of operations and mobile solutions for SSi. He is responsible for the establishment and optimization of day-to-day operations, overseeing all managed IT solutions and client growth for SSi.

Dave's business objective is for SSi to become a market leader that provides innovative business solutions for the healthcare, telecommunications, logistics, and hospitality industries.

Dave joined SSi as director, client engagement responsible for executing sales and marketing efforts to sustain SSi's growth, achieving 2012 Dallas Top 100 Award that recognizes growing companies in the DFW area. Before joining SSi, Dave spent nearly 20 years at GTE/Verizon managing business development activities, spearheading the IT functions for the international affiliates along with international merger and acquisition duties. He also worked at Frito-Lay on innovative sales automation technology.

Dave holds a Bachelor of Science degree with double majors in Computer Science and Psychology from the University of Iowa.



Andrew Szabo

Chief Marketing Officer

Andrew Szabo is chief marketing officer for SSI. He is responsible for the company's marketing strategy, increasing brand recognition, and spearheading integrated marketing initiatives for SSI and SSI Healthcare.

Andrew's business objective for SSI is to contribute to doubling the company's revenues within three years.

With over 30 years experience in the industry, and a client list including some of the best known names in households and boardrooms, Andrew is the "marketer's marketer." A diversified array of marketing activities has cultivated his thinking and truths. He has been responsible for strategic planning, brand positioning, advertising and business development for divisions of major companies as diverse as Dell; HSBC; Hyatt Hotels; MeadWestvaco; RKO Motion Pictures; and Sony. Further, he has counseled numerous other organizations including the Dallas Convention and Visitors Bureau; D3 Seminars; Encryptics; The Export Insurance Agency; Express Working Capital; The Freeman Companies; InSphere Insurance Solutions; International Merchant Services; NOVO 1; OnetoOne HealthMedia; Resource One Credit Union; Priority Pass International; Texas Sports Solutions; and The Texas Motor Speedway.

Andrew is known as "The Marketing Chef" and is an inspirational conference speaker, marketing author and strategic facilitator. He is the author of *Foundations to Irresistible Marketing*, a five-disc audio CD set + 150-page workbook which Zig Ziglar called "the whole shootin' match!" Ebby Halliday, Dallas' "First Lady" of Real Estate on hearing his talk stated it was "the best marketing presentation I've seen." Arnold Sanow, author of *Marketing Bootcamp* said "Andrew Szabo is one of the most talented, professional and successful marketing professionals I know."

Andrew holds a Bachelor in Economics with honors from the University of Wales.